



QRC –
QUALITATIVE RESEARCH
CONFERENCE

The Marketing Research and Intelligence Association
MRIA
L'Association de la recherche et de l'intelligence marketing

2018 QRC SPONSORSHIP

EXPLORATION AND LEADERSHIP

SEPTEMBER 27-28, 2018

✓ Please indicate your choices (HST must be added)

PINNACLE (Limit 1)	PLATINUM – (Limit 2)	GOLD – (Limit 2)	SILVER – (Limit 3)	BRONZE – (Unlimited)
<input type="checkbox"/> \$4,500 + HST	<input type="checkbox"/> \$2,000 + HST	<input type="checkbox"/> \$750 + HST	<input type="checkbox"/> \$500 + HST	<input type="checkbox"/> \$300 + HST
PINNACLE SPONSOR RECEIVES:	PLATINUM SPONSORS RECEIVE:	GOLD SPONSOR RECEIVES:	SILVER SPONSORS RECEIVE:	BRONZE SPONSORS RECEIVE:
<p>Perks for Pinnacle sponsor</p> <ul style="list-style-type: none"> - Logo displayed on QRC sponsor page on MRIA website - Link to corporate website on MRIA QRC sponsor page - Logo prominently displayed on screen in main room at appropriate <p>Keynote Speaker sponsor, with opportunity to introduce keynote speaker at the opening of the conference if so desired</p> <ul style="list-style-type: none"> - Announced as sponsor from podium - Opportunity to speak for 5 minutes at the podium about company (or have MC do it on your behalf) <p>Reception sponsor – print billboards and podium announcements at both receptions, on day 1 & 2</p> <p>Conference badge</p> <ul style="list-style-type: none"> - Announced as sponsor from podium, and company description/blurb read out - Company logo prominently placed on badges that delegates wear and see throughout the day 	<p>For all Platinum sponsors</p> <ul style="list-style-type: none"> - Logo displayed on QRC sponsor page on MRIA website - Link to corporate website on MRIA QRC sponsor page - Logo prominently displayed on screen in main room at appropriate level throughout day - Opportunity to put branded items in delegate loot bag <p>Lunch sponsor</p> <ul style="list-style-type: none"> - Print billboards and podium announcement, on either day 1 or day 2 	<p>Breakfast sponsor print billboards and podium announcement</p> <p>Other perks for Gold sponsor</p> <ul style="list-style-type: none"> - Logo displayed on QRC sponsor page on MRIA website - Link to corporate website on MRIA QRC sponsor page - Logo prominently displayed on screen in main room at appropriate level throughout day - Opportunity to put branded items in delegate loot bag 	<p>For all Silver sponsors:</p> <ul style="list-style-type: none"> - Logo displayed on QRC sponsor page on MRIA website - Link to corporate website on MRIA QRC sponsor page - Logo prominently displayed on screen in main room at appropriate level throughout day - Opportunity to put branded items in delegate loot bag <p>Break sponsor Print billboards and podium announcement for one of the three breaks, either on day 1, the morning of day 2, or the afternoon of day 2</p>	<ul style="list-style-type: none"> - Logo displayed on QRC sponsor page on MRIA website - Link to corporate website on MRIA QRC sponsor page - Logo prominently displayed on screen in main room at appropriate level throughout day - Opportunity to put branded items in delegate loot bag



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Please specify what branded item or gift you will be providing:

Company: _____ Item: _____

I wish to pay by: Visa MasterCard American Express

Sub-total \$ _____

HST (13%) \$ _____

TOTAL \$ _____

Name on Credit Card: _____

Card Number: _____

CVC number: _____ Expiry date: ____/____/____

Signature: _____

Please send the completed form to eklie@mria-arim.ca.

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